

COUNCIL AGENDA: JANUARY 20, 2015

SUBJECT: AUTHORIZATION TO CANCEL DESIGN SERVICE NEGOTIATIONS FOR TRANSIT WEBSITE DEVELOPMENT

SOURCE: Public Works Department - Transit Division

COMMENT: On November 4, 2014, staff received authorization to negotiate a contract with the top ranked firms for Transit website design services, at a cost not to exceed \$20,000. Design services were to create a modern, flexible and user-friendly site that can deliver large amounts of constantly changing information to our key audiences.

During negotiations with top ranked firms, staff was unable to negotiate a contract that would meet the City's needs. Staff determined that the project budget was insufficient for outside design services and additional funding for this project is not planned.

Transit staff met with other City departments in an effort to salvage this project as the need for website design is so great. During these efforts it was discussed that with significant, yet attainable, shuffling of resources the project could remain viable. To continue the Transit website design project, staff is recommending to work with the City's GIS Division to perform the design services. The GIS Division is very familiar with Transit's needs and recently updated all of the Transit route maps for this year's Transit Guide. Additionally, the GIS Division has experience in modern website development, and staff believes this will be a cost-effective and efficient process to complete the project with available funding.

RECOMMENDATION: That the City Council:

1. Cancel design service negotiations with all firms; and
2. Authorize the City GIS Division staff to assist in the design of the Transit website.

P:\pubworks\General\Council\Transit - Authorization to Cancel Design Services For Transit Website Development - 2015-01-20.doc

Dir BN Appropriated/Funded AMP CM J

Item No. 9